



2025–2026 PROGRAM AD SALES PACKET

EARN YOUR FEES BEFORE SCHOOL STARTS!

**** ALL ADS ARE DUE BY AUGUST 15TH ****

The dollar amount inside the parentheses is how much money will go directly into your student choir account based on what is sold! (Students earn 50% of the whichever size ad is sold. Corporate Sponsorships receive 50% of ad size - not the full amount of the sponsorship)

CORPORATE SPONSORSHIPS:

- GOLD - \$500, Full Page Color Ad (\$212.50)
- SILVER - \$400, Half Page Ad (\$162.50)
- BRONZE - \$300, Quarter Page Ad (\$112.50)
- CHOIR CONTRIBUTOR - \$200, Business Card Ad (\$62.50)

ADVERTISEMENTS:

- \$375 - Full Page Color Ad (\$187.50)
- \$275 - Half Page B&W Ad (\$137.50)
- \$175 - Quarter Page B&W Ad (\$87.50)
- \$75 - Business Card B&W Ad (\$37.50)

AVON VOCAL INVITATIONAL SPONSORSHIPS:

- SOPRANO - \$175, Grand Champion Trophy Sponsor - 8 available (\$87.50)
- ALTO - \$150, Placement Trophy Sponsor - 15 available (\$75.00)
- TENOR - \$125, Plaque Sponsor - 20 available (\$62.50)
- BASS - \$100, Medallion/Button Sponsor - 5 available (\$50.00)

BEST WISHES AD:

- CHOICE A - \$25, Fifteen Words Only (\$12.50)
- CHOICE B - \$75, Fifteen Words & Color Photo (\$37.50)

Choir Fees/Tuition alone does not cover the actual cost of running our program. The sales of ads and corporate sponsorships help promote the AHS choirs while providing local businesses an opportunity to show their support of our excellent program. Funds generated from the Season Ad Book and Corporate Sponsorship sales allow AHS Choral Boosters to pay for sheet music, accompanying support, and choir competition fees. These funds also help alleviate transportation costs, and will provide scholarships for some senior choir students.

The most important fundraiser of the AHS Choir Season starts now! Choir families may now begin to offer Advertising space OR Corporate Sponsorships (which include ad space) in our annual Season Ad Books. These professionally printed programs will feature information about AHS choirs, our directors, group pictures, our season performance schedule, personal best wishes ads, and the advertisements from local businesses. Additionally, advertisements and corporate sponsorships are featured in the Avon Vocal Invitational (AVI) program which is available digitally to all guests during the event.

All students are required to sell 1 Ad, 1 Corporate Sponsorship, or 3 Best Wishes!

Selling Tips:

- * Potential advertisers include: local businesses, home based businesses, voice or instrument teachers, dance studios, restaurants, law offices, car dealerships, etc.
- * Consider friends and family that you know own businesses
- * Make personal contact with potential advertisers
- * Show vendors the Information flyer - QR Code is included for online form submission and payment
- * Online credit card payment is preferred, but if a check payment is required by a business –
They make it payable & mail to: Avon High School Choral Boosters, 7575 East CR 150 South, Avon, IN 46123
- * If you do not know of a business to approach, instead consider placing Best Wishes ads to support a choir student

Guidelines for vendor artwork & photographs:

- * All ads must be submitted online by **August 15th** in order to allow time for production and printing.
- * No credits will be given to accounts until online order, artwork, and payment have been accepted

Here are the required dimensions for all ads / artwork files...

All full-page ads should be provided in color. All half page, quarter page, and business card size ads should be provided in grayscale/B&W (not RGB).

FULL PAGE (portrait): 8.5w X 11h with .125 bleed & .25 margins (so final artwork size would be 8.75w X 11.25h and ALL important information needs to be inside the margin).

HALF PAGE (landscape): 8w X 5h

QUARTER PAGE (portrait): 4w X 5h

BUSINESS CARD (1/8) PAGE (landscape): 3.5w X 2h

(If you have any questions, please email Program Coordinator keri.erickson@yahoo.com) *Happy Selling!*

Sample script or wording for an email:

Hi, my name isand I am a student at Avon High School and a member ofchoir. The AHS Choir provides a great program for students like me. I have been singing in the choir for years and I really like the program because..... Would you consider supporting the AHS Choirs by purchasing an ad in our 2025-26 Season Ad book or becoming a Corporate Sponsor? Our book is distributed at each concert during our season, reaching hundreds of households throughout Hendricks County. It will also be posted on our website reaching many more potential customers. Money raised through selling ads helps support every aspect of our program, from buying new music to offering scholarships for students. It also helps promote the choirs to new families and our community. Another choice is to become a corporate sponsor which will allow you to place an ad, receive verbal and other printed advertising as well as attend our concerts for free! I have an informational flyer I'd like to share with you. (show in person or email to potential business) Would you consider helping us reach our goal by purchasing an ad or becoming a sponsor? Thank you for your time and we appreciate your support of quality arts education in our community.



2025-2026 Program Ad Sales & Corporate Sponsorships

Please note that your purchase of an ad or choosing to become a Corporate Sponsor helps to pay for music, back-up bands and accompanists, choir competition fees, costumes and props for choir competitions, transportation costs as well as provide scholarships to some of the choir students. The Avon Choral Boosters is an approved 501c3-entity; therefore, all funds contributed by sponsors are considered charitable and can be used as such for tax filing purposes.

CORPORATE SPONSORSHIPS: also includes verbal recognition at all choir concerts, 1 family pass to concerts, Listing on sponsorship board, Recognition on website & Facebook page

- GOLD - \$500, Full Page Color Ad
- SILVER - \$400, Half Page Ad
- BRONZE - \$300, Quarter Page Ad
- CHOIR CONTRIBUTOR - \$200, Business Card Ad

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- TENOR - \$125, Plaque Sponsor (20 available)
- BASS - \$100, Medallion Sponsor (5 available)

Click on the QR code to access the online form for all Ad & Sponsorship purchases. You will be able to upload artwork & pay online all in one place on the JotForm website or go to this link: <https://form.jotform.com/251383803560152>

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THANK YOU FOR SUPPORTING AVON CHOIRS!!



SCAN ME