

AVON HIGH SCHOOL

CHORAL BOOSTERS

2018-2019

CONCERT
SEASON

SEPTEMBER
18TH
FALL FLING

DECEMBER
7TH
SOUNDS OF
THE SEASON

DECEMBER
13TH
MADRIGAL
DINNER

JANUARY
25TH
CONTEST
PREVIEW

MARCH
1ST & 2ND
AVON VOCAL
INVITATIONAL

APRIL
11TH
ORGANIZATIONAL
CONCERT

MAY
17TH
SPRING SING

Who Are We?

The Avon High School Choirs are part of the 1,000 member AHS Performing Arts Department. The choral program has over 270 students enrolled in 8 choirs. Avon schools have received the NAMM Foundation's "Best Communities for Music Education" award. The choirs are consistent state finalists, and are in much demand at many community events.

The Avon High School Choral Boosters is a support organization for the AHS Choral Program and is made up of parent volunteers for the purpose of providing moral support to all the students and instructors while serving as the primary financial source for all choirs.

Our Advertising Mission

Our advertising mission is to connect your business to Avon High School Choirs' audiences & promote your business as a community supporter of youth. Money raised through selling ads will support every aspect of our program. It enables us to pay for sheet music, back-up bands and accompanists, and choir competition fees. It also alleviates transportation costs, and provides scholarships for our senior choir students.

Who will you reach?

We put your advertisement into the hands of our audiences. Local people with day-to-day needs! You will gain their business by directly supporting an organization they care about!

- Area families with school-aged children
- Friends and relatives of our singers
- Local arts minded members of the community
- 3,500 students and audience members who attend our annual AVI, Avon Vocal Invitational (optional)

How do we reach them?

Our professionally printed concert season ad book will be distributed at all of our major concerts. Over 2,500 people attend our concerts per year. We also host an annual Avon Vocal Invitational with an average attendance of **3,500 people**. This two day event is March 1st & 2nd 2019. To advertise at this event as well as our other performances, you will need to add the additional **one-time fee of \$50**. Not only is your advertisement viewed at our concerts, the concert season ad books and the AVI program book are typically taken home as a memento, giving your business more exposure over time.

Another option is to become a Corporate Sponsor which not only places your ad in BOTH books it allows you to receive additional advertising & a season pass to our events!

All AHS Choirs' advertisers & corporate sponsors will be listed on our website, www.avonchoirs.com

Please submit ad artwork /files to adsahschoirs@aol.com or on our website.