

EARN YOUR FEES BEFORE SCHOOL STARTS!

The dollar amount inside the parentheses is how much \$ will go directly to your student choir account!
Corporate Sponsorships receive Ad space in our Seasonal Book & AVI & Additional advertising benefits

Corporate Sponsorships

GOLD	\$500	FULL PAGE COLOR	(\$212.50)
SILVER	\$400	HALF PAGE	(\$162.50)
BRONZE	\$300	QUARTER PAGE	(\$112.50)
CONTRIBUTOR	\$200	BUSINESS CARD	(\$62.50)

Season Ad Book ONLY

\$375	FULL PAGE COLOR	(\$187.50)
\$275	HALF PAGE B&W	(\$137.50)
\$175	QUARTER PAGE B&W	(\$87.50)
\$75	BUSINESS CARD B&W	(\$37.50)

BEST WISHES

Choice A	\$25	Fifteen words only	(\$12.50)
Choice B	\$75	Fifteen words & color photo	(\$37.50)

Choir Fees/Tuition alone does not cover the actual cost of running our program. The sales of ads and corporate sponsorships help promote the AHS choirs while providing local businesses an opportunity to show their support of our excellent program. Funds generated from the Season Ad Book and Corporate Sponsorship sales allow AHS Choral Boosters to pay for sheet music, accompanying support, and choir competition fees. These funds also help alleviate transportation costs, and will provide scholarships for some senior choir students.

The most important fundraiser of the AHS Choir Season starts now! Choir families may now begin to offer Advertising space OR Corporate Sponsorships (which include ad space) in our annual Season Ad Books. These professionally printed programs will feature information about AHS choirs, our directors, group pictures, our season performance schedule, personal best wishes ads, and the advertisements from local businesses. They will be distributed with a program insert at all our concerts & at AVI.

All students are required to sell 1 Ad for our Season Ad Book OR 1 Corporate Sponsorship.

Students will earn 50% of whichever size ad is obtained.

Corporate Sponsorships receive 50% of ad size not the full amount of the sponsorship.

Selling Tips:

- Potential advertisers include: local businesses, home based businesses, voice or instrument teachers, dance studios, restaurants, law offices, car dealerships, etc.
- Consider friends and family that you know own businesses
 1. Make personal contact with potential advertisers.
 2. Show vendors the Information flyer –Corporate Sponsor & Season Ad Book Sales Form
 3. Fill out Sales form and be sure to confirm contact information
 4. Fill out credit card information or Checks should be made to Avon High School Choral Boosters
 5. Fill out Receipt form and remind vendor of artwork deadline – follow up & confirm
 6. Payment & artwork may also be submitted to www.avonchoirs.com
- If you do not know of a business to approach, consider placing Best Wish ads

Guidelines for vendor artwork & photographs:

- All ads must be submitted by **August 25th** in order to allow time for production and printing.
- All artwork or advertisement **MUST** already be the **ACTUAL** size needed for the ad.
- Please submit first generation or original art.
- Email all digital files to adsahschoirs@aol.com
 - Ad can be sent in PDF, JPEG, EPS files but must be at least 300 dpi
- Return any ads, business cards or pictures in an envelope marked with student name.
 - Do NOT staple or paper clip ads or business cards to the sales forms
 - Do NOT bend or fold any artwork or photos.
- If vendor chooses to pay & submit artwork online then you must still fill out sales form & turn in
 - Online orders and artwork may be submitted at www.avonchoirs.com
- Leave all vendors a Receipt and Save the dates (upcoming concerts) Form
- YOU are RESPONSIBLE for following up with your vendor for artwork & payment.
- No credits will be given to accounts until artwork & payment have been accepted

Sample script or wording for an email

Hi, my name isand I am a student at Avon High School and a member ofchoir. The AHS Choir provides a great program for students like me. I have been singing in the choir for years and I really like the program because.....

Would you consider supporting the AHS Choirs by purchasing an ad in our 2023-24 Season Ad book or becoming a Corporate Sponsor?

Our book is distributed at each concert during our season, reaching hundreds of households throughout Hendricks County. It will also be posted on our website reaching many more potential customers.

Money raised through selling ads helps support every aspect of our program, from buying new music to offering scholarships for students. It also helps promote the choirs to new families and our community.

Another choice is to become a corporate sponsor which will allow you to place an ad, receive verbal and other printed advertising as well as attend our concerts for free!

I have an informational flyer I'd like to share with you (show in person or email to potential business)

Would you consider helping us reach our goal by purchasing an ad or becoming a sponsor?

Thank you for your time and we appreciate your support of quality arts education in our community.

If you have any questions please email adsahschoirs@aol.com

Happy Selling! Avon High School Choral Boosters

AVON HIGH SCHOOL CHORAL BOOSTERS Referred by _____
Seasonal Advertising or Corporate Sponsorship Agreement

Please note that your purchase of an ad or choosing to become a Corporate Sponsorship funds helps to pay for music, back-up bands and accompanists, choir competition fees, costumes and props for choir competitions, transportation costs as well as provide scholarships to some of the choir students. The Avon Choral Boosters is an approved 501c3-entity; therefore, all funds contributed by sponsors are considered charitable and can be used as such for tax filing purposes.

Corporate Sponsorship Level:

- GOLD \$500
 - o Full page color ad in both books, Verbal recognition at all concerts, 1 family pass to concerts, Listing on sponsorship board, Recognition on website & Facebook page
- SILVER \$400
 - o Half page B&W ad in both books, Verbal recognition at all concerts, 1 family pass to concerts, Listing on sponsorship board, Recognition on website & Facebook page
- BRONZE \$300
 - o Quarter page B&W ad in both book, Verbal recognition at all concerts, 1 family pass to concerts, Listing on sponsorship board, Recognition on website & Facebook page
- CONTRIBUTOR \$200
 - o Business card ad in both books, Verbal recognition at all concerts, 1 family pass to concerts, Listing on sponsorship board, Recognition on website & Facebook page

Season Ad Book ONLY:

- \$375 FULL PAGE COLOR (7.5" x 10")
- \$275 HALF PAGE B&W (7.5" x 5")
- \$175 QUARTER PAGE B&W (3.75" x 5")
- \$75 BUSINESS CARD B&W (3.5" x 2")

Thank you for your support! Please select one of the following options below:

- Paying Online and will submit payment & artwork: www.avonchoirs.com
- Paying now & will submit artwork by no later than August 25th to adsahschoirs@aol.com
- Paying & submitting artwork now

Payment: Check Enclosed Credit Card

Credit card #: _____ Exp. _____ CVV _____

Advertiser/Billing Information:

Company: _____

Contact: _____

Phone: _____

Email: _____

Address: _____ City: _____ State: _____ Zip: _____

The undersigned agrees to purchase advertising space in the price and schedule selected above.

Signature: _____ Total due \$ _____

If mailing, please sign & return completed form with payment to:

Avon High School Choral Boosters 7575 Oriole Way Avon, IN 46123 Memo: 23-24 Season Ad Book/Corp. Sponsor

Ad copy/artwork is due by August 25th.

Can be sent in PDF, JPEG, EPS files but must be at least 300 dpi.

AVON HIGH SCHOOL

Choral Boosters

RECEIPT for Season Ad Book & Corporate Sponsor Sales

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All Ad copy/artwork is due by August 25th.

Ad copy can be sent in PDF, JPEG, EPS files but must be at least 300 dpi.

Ads must be submitted as the same size selected above.

Submit ad artwork files to adsahschoirs@aol.com

Online Payment and submission of ad artwork files to www.avonchoirs.com

THE AVON CHORAL BOOSTERS THANK YOU FOR YOUR SUPPORT!

The background of the entire page is a decorative border of musical notation, including treble clefs, various note values (quarter, eighth, and sixteenth notes), and sharp symbols (#).

Save the Dates

Fall Fling
September 12th
7:00 pm

Sounds of the
Season
December 15th
7:00 pm

Madrigal Dinner
December 7th
7:00 pm

Contest
Preview &
Auction
January 26th
7:00 pm

Avon Vocal
Invitational
March 1-2

Spring Sing
May 10th
7:00 pm

JOIN US!

Thank you for
your support!